



Greener Path Programme

To a **zero-waste** future

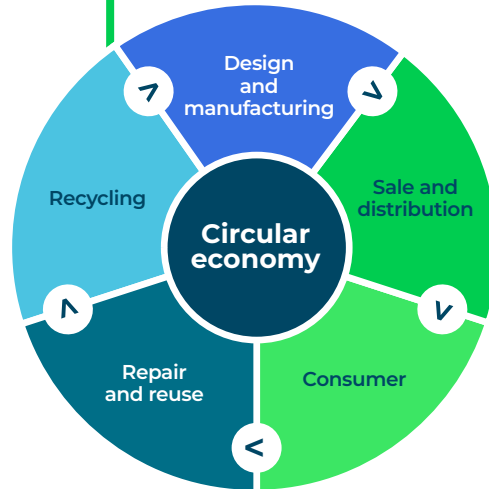


Contents

Introducing our Greener Path programme Your step-by-step journey towards zero waste.

Our Greener Path programme is designed to help businesses of all shapes and sizes work toward eliminating all wastes. It's a big ambition and involves continuously improving and evolving the way materials flow through your business to reach zero waste.

To help you achieve this goal the programme adopts a holistic, step-by-step approach to identifying and removing any current inefficiencies, as well as developing new and innovative ways to reduce, re-use and recycle.



Our zero waste strategies include effective rationalisation, expert logistics, and leading-edge processing tech. We use all these and more to help you save up to 40% of your waste management costs.

Ultimately, our aim is to make sure that no waste stream is underutilised or wasted as a resource. We do this by carefully managing your business's hierarchy of waste through a process of prevention, reduction, reuse, and recycling. With this approach we'll help your business transition to a less wasteful, more profitable, and more environmentally friendly circular business model.

Our
Greener Path
programme is
for a wide range
of industry
sectors



We have the expertise and resources to help waste producers such as:

- Hotels, restaurants, and leisure facilities
- Shopping centres and retail outlets
- Food producers and processors
- Manufacturing and industrial operations
- Hospitals and logistics hubs
- Charities and not-for-profit organisations
- A wide range of medium and large businesses
- Educational establishments



Helping you to exceed standards

The ISO standard for environmental waste management is designed to encourage productivity in business while protecting the waste management environment from that success. **The Greener Path programme is a vital aid to meeting and exceeding the requirements of ISO** and works within the framework of the standard to help clients grow their business while conforming to this and other guidelines for environmental best practice.

Plan • Equip • Collect • Track • Avert • Discover

The Greener Path programme is broken down into six stages. These work together holistically throughout the programme but here's a top line break down of the process.

The first three stages – **Plan, Equip, and Collect** – deal with where you are now and getting you on to the right track. **Track** aids your progress and keeps you moving forward in the right way. **Avert** is the nirvana we want to help your reach, where you maximise the resource potential of your waste streams. **Discover** covers the non-operational side of the story and is all about the Greener Path philosophy and the positive halo effect it can have on your business.

Our
innovative
step-by-step
programme



1 Plan • Equip • Collect

Key to achieving 100% diversion from landfill and incineration, these steps use the most efficient, cost effective, and environmentally friendly solutions to help you maximise resource recovery.

2 Track

Our online reporting system allows you to monitor and manage your waste streams easily and efficiently.

- Allows you to access our in-depth waste management operational and recycling data.
- The mobile app offers users 'on-demand' waste collections to ensure your waste containers are only emptied when they're full.

3 Avert

Our expert teams will provide you with professional support both on-site and off to help you minimise waste and maximise the potential of your waste streams. We'll work with you to help green your supply chain for a true circular economy waste management solution.

4 Discover

We'll help you promote and publicise your Green Path journey in ways that can help inspire your people, your clients, and the communities you work in. The Greener Path doesn't just provide a progressive business model, its progressive for the environment and society too.

Plan

Collection + treatment - recycling.

With our programme, the primary goal is
100% diversion from landfill and incineration.



Review and renew

We'll give your site a complete audit and analysis to help us lay out any plans for re-design to make your site more environmentally friendly and move you towards zero waste. We'll look at everything, including how waste is generated on-site, the types of bins you have, segregation, your collection schedule, any equipment you currently use to reduce collection frequency, and any bulk waste that could have a rebate value. After this we'll form a plan to rationalise everything so that it's more efficient, more cost effective, and more environmentally friendly. We'll deliver this to you in small, bite-sized actions, creating an achievable, step-by-step roadmap.

Your waste's destination

We start the process with the end firmly in mind. This means choosing the best destination point for each waste material you produce. We'll make this choice with you after providing expert consultation that includes reviewing documentation, and on-site auditing to assess your current processes and identify where efficiency gains and environmental improvements can be made.

Our integrated, nationwide network of recycling and reprocessing facilities gives us an excellent range of end destinations to choose from, allowing us to ensure to best solution for the proximity to your site, suitability, cost, and environmental outcome.

Equip

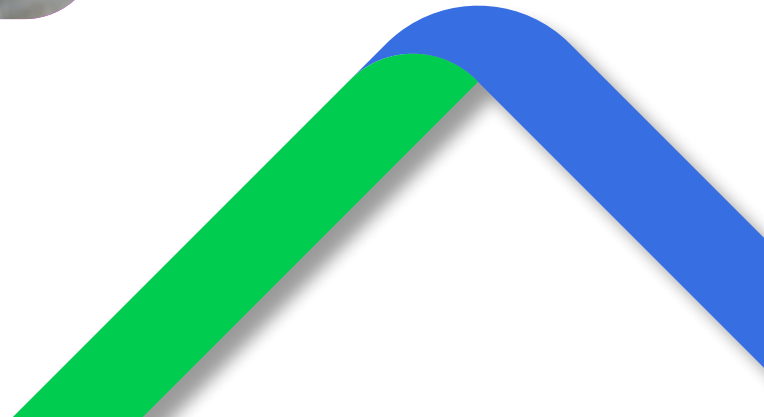


Rigorous equipment maintenance

We offer the full range of maintenance, routine equipment maintenance services tailored to meet all requirements, and we can ensure that your waste recycling equipment and site operations meet the highest standards of safety and efficiency. Our experienced field workshop engineers and technicians are resourced with the latest technology and diagnostic tools to confirm that your equipment fully complies with manufacturer recommendations and delivers top performance and reliability.

Equipping your waste disposal areas

To deliver waste materials to the end destination in a way that retains its value as a resource, we'll specify the most appropriate waste or recycling equipment for your site. A choice of container types and sizes are available, along with balers and compactors from EcoTec. We can also provide reverse vending machines from EcoVend. Plus, we can also quickly devise and implement bespoke solutions wherever necessary.



On-site resources

The route to zero waste begins at any of your sites where waste is produced. We can help you get on the right track by servicing a range of equipment and supplying you with a wide variety of green consumables.

Our efficient and environmentally friendly processing methods maximise the rebate value for your recyclable materials, handling waste at every stage in ways that meet and exceed regulatory compliance standards.



Waste compactors

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Balers (vertical and horizontal)

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Rollpackers

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Reverse vending machine (EcoTec and Ecovend)



Glass crushers

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Wheeled bins - 120 - 1100 litres

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Front/Rear End Loaders 6-14 cubic metres

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Bins, caddies, silos, tankers and containers (internal and external)

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Bespoke variants of all the above



Signage to WRAP guidelines

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Baling wire, twine, all types of bags



Collect



Leading-edge logistics and transport

We're leading the way in both logistics innovation and the transition to electric and hydrogen vehicles. Both areas that are helping to make big cost savings while reducing the impact on the environment.

Electric and hydrogen vehicles are increasingly used in our supply chain, delivering fuel savings of up to 33% and supporting the UK's greener transport objective, allowing collections to be timed with even greater precision, and for clients to be updated on the status of vehicles at any time.

Also, by operating **"Approved"** bin weighing equipment throughout most of our refuse supply chain, we can report accurately on all waste tonnages to give you a more precise overview of your waste levels.

The right collection service for your site

We select the haulage services most suitable, and with the most advanced vehicle tech to collect the different waste types and technology from your site. Should you experience any service shortfalls, a contingency collection service will be deployed immediately.

Our customer services team will arrange collection and transportation of all your recyclable waste to the nearest, most cost-efficient recycling facility where it can be processed for reuse or turned into other valuable resources.

Dedicated account management

A professional Account Manager is allocated to every client traveling along our Greener Path. They will work in partnership with you to champion efficiency and sustainability:

- Being your dedicated point of contact for service delivery including KPIs and SLAs
- Coaching and mentoring the workforce on best practice
- Regularly appraising and reviewing processing and recycling activities
- Making recommendations for continuous improvement, including innovative tech and operational solutions
- Provide relevant legislative developments, new products and service updates.

In addition, you will have the support of our customer service and procurement teams as well as our technical department to ensure your equipment and services work perfectly.

Compliance reviews

As well as conducting regular compliance reviews we'll regularly review your staffs' understanding of their waste management legal responsibilities. We'll also provide signage and waste segregation training when any new waste processes are set up.

Operational reviews

We'll also conduct regular operational reviews to double check that your waste is being stored, segregated, and handled correctly. As part of this review, we'll also make sure that adequate failsafe procedures are in place, and that any contractors or subcontractors are operating in a compliant way on site.





Dedicated customer service

Our customer service team are dedicated professionals and are on hand to help with all levels of enquiry. A phone call or email will provide you with:

- Information to help you run the most efficient and environmentally friendly waste operation
- Arrange additional collections
- Order from our wide range of consumables.



Advanced materials processing

Our recycling methods are highly successful at extracting a vast range of resources from waste.



Dry mixed recycling



Glass



Office recycling



Green waste



Cardboard



Food - Animal By-Product (ABP) and non-ABP



Oils



Textiles



Paper



WEEE



Metals



Animal feeds



Plastics



**Effluent/
bulk liquids**



Confidential shredding (on and off site)



Special & unusual wastes

We provide all our clients with **high-quality services** suited to their geographic locations, the types of waste they produce and their individual business requirements.

If your recyclables aren't listed, we can arrange a site visit to plan and implement a bespoke solution. We can also provide safe, environmentally sound, and legally compliant handling of materials such as hazardous and clinical waste.

Track



We offer an entirely new way for waste producers to monitor, evaluate, record, and control their progress towards zero waste with a unique app-based analytics platform channelled through two leading-edge solutions:

The Mobile App

Available on iOS and Android, this ground-breaking app is remarkably easy to use, so you can instantly:

- Book 'on demand' collections
- Change your collection times to suit your business
- Get notifications on your waste collections
- Book urgent collections on demand
- Request a quote – if you require a skip for a one-off waste clearance
- Be kept up-to-date on your waste processing operation while you get on with running your business
- Check collection schedules
- View accurate analysis of how every element in your waste stream is processed.

The Desktop Portal

Using continuously updated information, the online portal will help you to:

- Operate with the highest standards of efficiency, environmental sustainability and industry best practice
- Produce accurate and sophisticated reporting of all your waste activities
- Monitor single and multi-site operations nationally and worldwide, benchmarking successful operations in line with DEFRA's waste hierarchy
- Use detailed analytics to produce regular bespoke reports illustrated with pie charts, bar charts and other graphic options

- Update details on contacts, contracts, waste streams and schedules
- Examine end-of-use data on how your waste is being recycled and reused
- Manage waste carrier/broker/dealer licences, insurance details, and registration documents
- Manage waste transfer notes, consignment notes for hazardous waste, environmental permits, licences or exemptions
- Manage packaging waste/producer responsibility registration
- Monitor user performance
- Inspect the service history of Reconomy Connect equipment supplied to your business
- Print waste specific posters for all your internal and external bins
- Review updates on relevant government regulations and other industry news
- Measure your carbon footprint in tonnes of CO and presents carbon savings achieved over time.



Our desktop portal helps you make sure that no single valuable resource from your waste output is wasted. Plus, it helps you manage and review all your legal documentation.

We will map and document waste trails and individual waste categories, as well as provide worldwide access to a powerful range of analytic data and app-driven functionality at any time of the day or night!

Avert

Minimising waste at source

Avert does what it says on the tin. This expert operational guidance service is designed to achieve the most ambitious objectives of a zero-waste policy. It focuses on minimising and eliminating waste at source and on achieving the three most favourable options for dealing with waste - prevention, reduction, and reuse. It's an excellent way to move your supply chain towards a zero-waste goal.



Avert has proved successful for many of our clients, as well as minimising waste within our own company operations. Working closely with your management and workforce, the consultancy team assigned to your business will focus on:

- Preventing material becoming waste
- Saving on raw material buying costs
- Saving on waste disposal and recycling costs
- Saving on energy and water usage costs
- Fully aligning your business with DEFRA's waste hierarchy principles
- Achieving zero waste by diverting all materials through Avert channels.



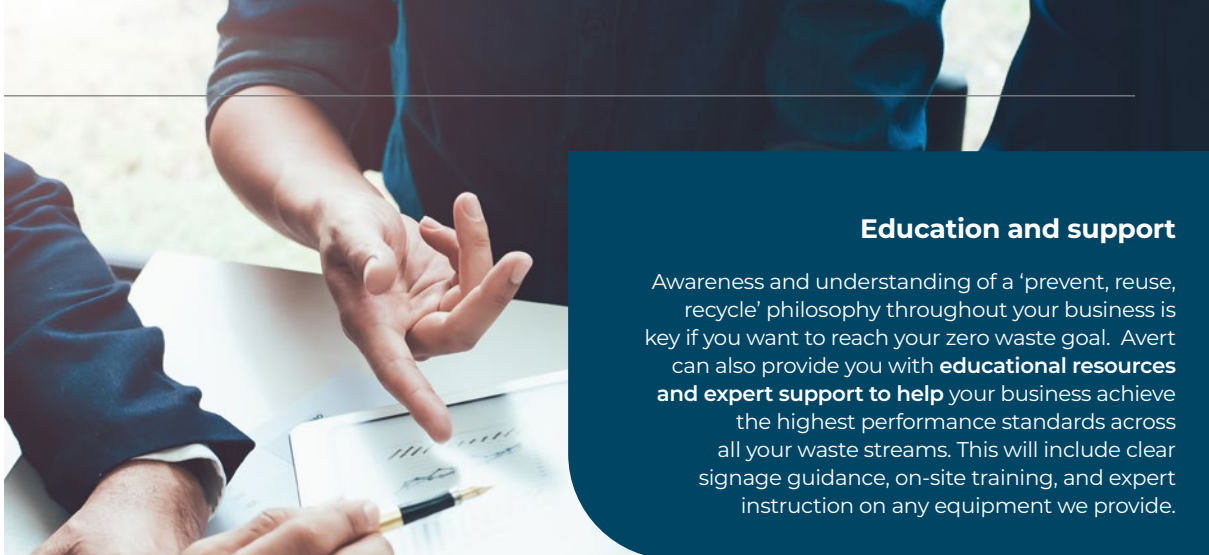
Prevention



Reduction



Reuse



Education and support

Awareness and understanding of a 'prevent, reuse, recycle' philosophy throughout your business is key if you want to reach your zero waste goal. Avert can also provide you with **educational resources and expert support to help** your business achieve the highest performance standards across all your waste streams. This will include clear signage guidance, on-site training, and expert instruction on any equipment we provide.

Getting started

An audit will be conducted after we've implemented your bespoke waste and recycling solution. During which, we'll capture all your waste management data to enhance the accuracy and effectiveness of our on-site audits.

We will then produce a detailed report with all our findings from which a clear action plan for improvement can be produced and implemented.



Discover

The Greener Path programme isn't just about maximising the efficiency and profitability of your waste streams. Neither is it just about reducing the waste you create, or the impact that your business has on the environment. To us, the Greener Path is also about all the other positive benefits and progressive thinking that the journey inspires – for your business, your employees, your customers, and your communities.

We can help you leverage your Greener Path story with reports on your progress and the positive effect it has on the environment and society.

Your journey on the Greener Path is a good story to tell. We can help you tell it with:

- Expert PR
- Transparent case studies
- Professional visual media
- Social media output
- Initiatives that involve and engage your local communities.



We are proud to be part of Reconomy and its ESG programmes.

Reconomy's Social Value Programme (RSVP) makes a real difference to people's lives. We invite our customers to join our programme, either by getting involved in our initiatives or by suggesting something that we can help you with.

RSVP

Testimonials



Since working with Reconomy Connect we have seen a dramatic change in our waste management strategy and delivery to benefit our clients' sites and values.

With the changes made while working with Reconomy Connect we have embraced the Greener Path programme, segregated waste streams and flipped our recycling rate.

Reconomy Connect's major achievement has been diverting waste from landfill for the sites they have been working on.

The support from all at Reconomy Connect has been nothing short of exemplary and professional.

After working with others in the sector, Reconomy Connect are leading the way in waste management.

One Facility Ltd - Soft Services Facilities Manager



We have worked with Reconomy Connect for a number of years now. Waste isn't, as I'm sure it isn't with other businesses, a core focus for the business, so when a review of current practices was undertaken, I didn't hesitate in asking the Reconomy Connect team to be involved. They don't disappoint! The end result being significant savings in both time and money as well as the associated environmental benefits.

National Hickman - Group Facilities Manager



We have used Reconomy Connect as a business partner for 5 years plus now. We have never had any issues with their service, they are always reliable, quick to respond, and always follow our company health and safety site rules.

We have a large amount of equipment on site which is reliable and easy to use. Reconomy Connect provide full training for this too. They have supported us in moving away from landfill 100%.

Our account manager is always available no matter the time of day and will go out of his way to ensure we have what we need when we need it.

Eat Natural - Operations Manager



Get in touch

Want more information on our services? Contact us today:

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