

Reconomy 
Social Enterprise

Our Community Interest Company



We believe in making a real impact through our actions. That's why we focus on delivering tangible benefits for our colleagues, communities, and the wider world. Through dedicated programmes, we create and support initiatives that drive meaningful social value wherever we operate.

Reconomy Social Enterprise

The Reconomy Social Enterprise Community Interest Company (CIC) serves as an umbrella organisation for various social enterprises and charities. These enterprises address challenges from managing **hard-to-recycle materials** to **helping socially disadvantaged** and vulnerable people **access employment**.

Through Reconomy Social Enterprise CIC, we create partnerships between the charities we work with and Reconomy customers to find **new, innovative uses for preloved or surplus materials**. This simultaneously drives **circular practices, social value, and community connection**. By building new material streams, we help businesses find uses for surplus materials, giving them a new life and diverting them from landfill.





Why partner with us?

Profits generated by The Reconomy Social Enterprise are reinvested into our Community Interest Company, enabling us to create additional employment opportunities, or donated to our charity partner, The National House Project, which provides support for care leavers, allowing them to successfully transition from care to independent adult living.



Generate 12p of social value for every £1 of spend



Protect and enhance your reputation



Delivers on any TOMs or SCAPE frameworks



Help bring about change and support care leavers

Members of



Proud Members of



As a proud member of Social Enterprise UK, we're part of the **world's largest network of businesses driven by social purpose**, working collectively to build a fairer economy and a more sustainable future for everyone. Social Enterprise UK is the strong, unified voice of our sector, showcasing the impact we create and influencing decision-makers to foster an environment where social enterprises can thrive.

Through their tireless campaigning, Social Enterprise UK represents the interests of our community, shaping public policy and using robust research to push for meaningful change. They also bring together diverse sectors, forging partnerships with private companies and public institutions to integrate social enterprises into supply chains—helping organisations like Reconomy deliver positive social and environmental impact.



We are incredibly proud to be members of Social Enterprise UK and to stand alongside such an inspiring community of organisations dedicated to driving meaningful change. At Reconomy, our purpose is to enable the circular economy for our customers, using technology to build partnerships that create a more sustainable world, and being part of this network allows us to amplify that mission on a much larger scale.

Membership provides us with the opportunity to collaborate with like-minded businesses, influence decision-makers, and contribute to building a fairer, more sustainable economy for everyone. We're excited about the role we can play within this vibrant network and look forward to working together to champion the power and potential of social enterprises across the UK."

- **Ben Richardson, Commercial Director**

Who does it support?

Through the Reconomy Social Enterprise we channel spend into local businesses, supporting local communities and generating 0.12p of social value for every £1 spent. Profits are invested with our partner charity The National House Project (NHP) supporting young adults leaving care, moving into new accommodation, and using the NHP 'Welcome Box' to set up home.



About The National Housing Project



The National House Project (NHP) was established as a Charity in August 2018. The NHP provides vital support and expertise to local authorities around the country to set up and manage Local House Projects (LHPs) so that young people leave care in a planned and supported way and lead connected and fulfilling lives.

The Project was co-designed with young people from the start and works on cooperative principles through which adults and young people in and leaving care work together to create their first homes, build a long-term community of support and develop pathways into education, employment and training.

The Reconomy Social Enterprise In Action

Our customer Mears generously donated the value of aluminium scrap to the Reconomy Social Enterprise CIC. This year, we have collaborated with several organisations, including the Cycle of Good Charity, New Life Charity, and Community Wood CIC, to support Reconomy Connect customers. Since 2024, this initiative has generated £19,800 in revenue and facilitated 128 projects, furthering our commitment to social impact and sustainability.

Through work undertaken with customers operating in the facilities management sector, we have overseen the donation of surplus hand sanitizer to Cameroon in Central Africa to be used in the fight against the Monkey Pox outbreak. In Malawi, we are developing furniture take-back schemes to redistribute and reuse office furniture for use in schools. We have also developed partnerships between construction companies and community wood projects to repurpose waste construction materials.

McDonald's store refurbishments drive waste reduction and community support

In 2023, Reconomy facilitated the reuse of surplus furniture from a newly refurbished McDonald's restaurant in Lymm (Warrington). The furniture was donated to the YMCA, showcasing how commercial-grade restaurant furnishings can be repurposed instead of being discarded as waste.

Building on the success of this initiative, the project expanded in 2024, with surplus furniture from McDonald's Bromley and Droitwich locations also donated to community projects and charities. For example, stools from the Droitwich restaurant found a new home at One Vision School of Arts, where they are now used for rehearsals and performances, creating both circularity and social value.



Reconomy 
Social Enterprise

What could our next project be?

Through the Reconomy Social Enterprise, we can support your next project, with a wide range of services such as:



Employment & CIWM training



Wood / pallet collections



Soil sampling & testing

Paint recycling



Textile & Workwear donation

WEEE reuse & recycling



Furniture collection & donation



Your next project could facilitate...

REUSE



We collaborated with Telent Technology Services, to generate social, environmental and commercial value from the company's used office furniture. To facilitate the reuse scheme, Reconomy established a partnership with the charity, Waste to Wonder. Waste to Wonder's entire business model is shaped around best practice in ethics and environmental sustainability. Their aims are to minimise waste, maximise educational opportunities and support disadvantaged communities around the world through redistributed equipment. The partnership has ensured that furniture stock reaches people that really need it.

"We are incredibly proud of our partnership with Reconomy which is helping customers like Telent deliver on their ESG aspirations in a tangible and lasting way. Through our domestic and international charity programmes we are helping ensure that Telent's redundant equipment is being reused to the benefit of young people in some of the most disadvantaged communities in the world". Michael Amos, Managing Director, Waste to Wonder.

TRAINING

The Foston Hall Project

Project partners: Balfour Beatty (construction), Reconomy (waste management), Ward Recycling (recycling specialists), and Foston Hall Prison (workforce provider).

Goal: Replace 14,293 streetlamps in Derby using a sustainable approach.

Execution: The project involved Foston Hall Prison inmates, providing them with employment and training opportunities in deconstructing the streetlamps and separating complex waste streams for recycling.



TAKE-BACK



We are working with Paint360 to transform the way paint is consumed and disposed of. In 2021, we helped to implement a UK-wide take-back scheme for paint cans, involving major paint manufacturers and decorators. We worked together to produce recycled paint products (minimum 65%), which help our customers embrace closed-loop solutions that save on resources and carbon emissions. We use our logistics network to collect waste paint from companies and local authorities in the UK for recycling and resale, providing comparable quality to leading paint brands. At the same time, Paint 360 creates employment opportunities for hard-to-reach groups in paint recycling, contributing to social value objectives.





RSVP

Reconomy Social Value Programme



Part of the Reconomy Social Value Programme

The Reconomy Social Enterprise is just one piece of our overarching social value initiative, which we call RSVP (Reconomy Social Value Programme).

Forming a crucial part of our sustainability strategy, RSVP is responsible for generating over £370m in social and local economic value to date.

The award winning Reconomy Social Value Programme is our dedicated initiative for supporting voluntary services that promote community wellbeing. This includes activities such as school projects, local nature programmes, and employment support for individuals from hard-to-reach backgrounds. RSVP focuses on three key areas:

- **Breaking Barriers**
- **Bridging Gaps**
- **Community Engagement**



Key Focus Areas of the Reconomy Social Value Programme:

Breaking Barriers

Our *Breaking Barriers* initiative focuses on helping individuals from marginalised or vulnerable groups find meaningful employment and reduce re-offending rates.

- Supports prison leavers, ex-military personnel, and the long-term unemployed.
- Provides training, recruitment, risk assessments, and personal development.
- Aims to promote independence and fulfilling lives through sustainable employment.

Bridging Gaps

Through our partnership with the National House Project (NHP), we help care-experienced young adults access early career opportunities.

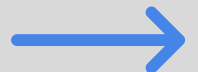
- Offering internships, apprenticeships, and entry-level roles.
- Supports the *Care Leavers Covenant* by posting and promoting opportunities.
- Demonstrates commitment to helping care leavers transition into employment.

Community Engagement

We actively support educational, sporting, and enterprise initiatives that promote wellbeing, sustainability, and community connection. In 2024, colleagues:

- Raised **£29,645**
- Contributed **£136,320** worth of in-kind donations
- Volunteered **2,305 hours** across a range of causes.

[Learn more in our sustainability report](#)



Working together to generate social value

The Reconomy Social Enterprise CIC unites social enterprises and charities to tackle waste challenges and support vulnerable people into employment. Through partnerships between Reconomy customers and charities, we find innovative ways to reuse surplus materials — promoting circularity, social value, and community impact while diverting waste from landfill.

Through the Reconomy Social Enterprise, we can support your next project, with a wide range of services such as:



Employment & CIWM training



Wood / pallet collections

Soil sampling & testing



Paint recycling

Textile & Workwear donation



WEEE reuse & recycling



Furniture collection & donation



Generate 12p of social value for every £1 of spend



Protect and enhance your reputation



Delivers on any TOMs or SCAPE frameworks



Help bring about change and support care leavers

Members of



Profits generated by The Reconomy Social Enterprise are reinvested into our Community Interest Company, enabling us to create additional employment opportunities, or donated to our charity partner, The National House Project, which provides support for care leavers, allowing them to successfully transition from care to independent adult living.



Your next project could facilitate:

Furniture Donation



In 2023, Reconomy helped reuse surplus furniture from a refurbished McDonald's in Lymm by donating it to the YMCA. Following its success, the initiative expanded in 2024, with furniture from McDonald's Bromley and Droitwich sites supporting community projects such as One Vision School of Arts—turning waste into social and environmental value.

Take-Back Schemes



We're partnered with Paint360 to revolutionise paint reuse through a UK-wide take-back scheme launched in 2021. By collecting waste paint for recycling into products with at least 65% recycled content, we help customers reduce carbon impact while supporting employment for hard-to-reach groups and advancing social value.

Rehabilitation & Training



In partnership with Balfour Beatty, Ward Recycling, and Foston Hall Prison, Reconomy supported the sustainable replacement of 14,293 streetlamps in Derby. The project provided inmates with employment and training in safely dismantling and recycling complex waste materials.



Get in touch

If you would like to find out more about how you can get involved with the The Reconomy Social Enterprise, **please emails us at:**

socialenterprise@reconomy.com
